

## FOR IMMEDIATE RELEASE

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### **Business on the Mound, Helping Entrepreneurs Pitch Their Business.**

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Entrepreneurs in the Metro East get a chance to publicize their ideas and get instant feedback from locals. A new web radio show and website called "Business on the Mound" is allowing people with brilliant ideas share, comment, and find valuable resources to help their business hit a home run. Bryan Kress the host comments, "As a fellow entrepreneur I know how hard it is to find a starting point when you have an idea. Business on the Mound allows individuals a chance to gain support and gage if their idea can make it in the real world."

This simple show has an entrepreneur come to the radio booth, pitch their business, answer questions, and then ask for resources they may need for their business. Julie Lutz the Co-Host said, "If you feel like you have a good idea or want to promote your business get on the show and see what the listeners can do to help." Not only do you get a chance to be on the show, entrepreneurs have the opportunity to post a summary of their idea or business on the website of Business on the Mound, giving entrepreneurs a great chance for free publicity all over the web.

Anyone who thinks is considered an entrepreneur according to the Business on the Mound staff. If you or anyone you know has a great idea and doesn't mind sharing it this is the place for you. Get a chance to stimulate your mind by hearing and expressing your opinion either through a call in on the show or a simple comment on the website. The show takes place from 4-5 PM CST every Thursday and is located in the Morris University Center next to the Bowling Alley.

Business on the Mound is student volunteer show that is looking to help people in the community share their ideas and help make local businesses more successful. For more Information you can visit the website at [www.businessonthemound.com](http://www.businessonthemound.com). Or you can email questions to [questions@businessonthemound.com](mailto:questions@businessonthemound.com).

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